



StemCyte's Sweepstakes Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. THE PURCHASE OF SERVICES WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS VOID WHERE PROHIBITED BY LAW.

The StemCyte Free Cord Blood Banking Promotion (the "Sweepstakes") is sponsored by StemCyte, 13800 Live Oak Ave., Baldwin Park, CA 91706 ("Sponsor"). The Sweepstake is a quarterly sweepstake, starting the week of September 1, 2018 and ending the last day of a 3-month period. Each sweepstake period begins at 12:01 a.m. PT on the first day of applicable month and ends at 11:59 p.m. PT on the last day of the applicable month ("Sweepstakes Period").

HOW TO ENTER

You are not required to register as a customer with, or make any payment to, StemCyte in order to enter (or win) the sweepstakes. To enter, visit StemCyte.com to submit an entry. You are required to enter your contact information and the name of your healthcare provider. Participants must complete all fields on the entry form and submit it online. Only one entry per email address per sweepstakes period allowed for the length of the sweepstakes. Multiple entries will be removed. Sponsor assumes no responsibility for garbled, incomplete, late, lost or misdirected entries. In the event of a dispute as to who submitted an entry to the sweepstakes, the authorized account holder of the email address shall be considered the valid participant. All entries must be received by the StemCyte server no later than 11:59 p.m. PT on the last day of the applicable sweepstakes period. All entries are the sole property of StemCyte and may be used as considered necessary by StemCyte for marketing purposes (including website).

PRIZE: One (1) participant per sweepstakes period (the "Winner") will be selected to receive free cord blood processing, shipping of collection kit, and one (1) year of storage from StemCyte (the "Prize"). The total value of the prize is \$2,295 [the listed amount charged by StemCyte for the initial cord blood MaxCell processing, shipping, and one year of storage (current value)]. The prize does not include any additional services provided by StemCyte; if the winner chooses to also purchase additional services, additional fees will apply. Winner will be responsible for annual storage fees if winner decides to continue storing the newborn's cord blood after the first year. All federal, state and local taxes, license, and all other costs related to receiving and owning the prize are the sole responsibility of the winner. The winner must present to StemCyte valid U.S. documents to receive the Prize. StemCyte will not award any cash equivalent,



alternative prize, or other replacement for the prize. Winner will be reimbursed only if he or she had enrolled to bank with StemCyte prior to the drawing of the prize. No other promotions, such as client referral fees, can be combined with the prize amount. The prize is non-transferable. The prize must be redeemed within one (1) year of receipt or it will be forfeited.

ELIGIBILITY: The sweepstake is offered electronically via the Internet and/or other advertising channels and is only within the United States and not where otherwise prohibited by law. Entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The “authorized account holder” is defined as a person who is assigned to an email address by online service provider, an Internet access provider, or other association responsible for assigning email addresses for the domain associated with the submitted email address. The sweepstakes is open to all who are legal residents of the United States, who have Internet access with valid contact information and are over 18 years old at the time of entry. Employees, officers, and directors of Sponsor, subsidiaries; and legal advisors, and their immediate family members and persons living in their same household are not eligible to participate in the sweepstakes. All federal, state, and local laws and regulations apply.

SETTINGS: By entering the sweepstakes, you agree to be bound by these official promotion rules and the decisions of StemCyte, which shall be final. Sponsor, agents and representatives of Sponsor, subsidiaries, and legal advisors are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, or unintelligible entries; (ii) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; (iv) any condition caused by events beyond the control of Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the sweepstakes; or (vi) any printing or typographical errors in any materials associated with the sweepstakes.

By participating in the sweepstakes participants agree to release and hold Sponsor and the employees, officers, directors, shareholders, agents, and representatives of Sponsor, subsidiaries, and legal advisors harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the sweepstakes or resulting from acceptance, possession, or use of the prize.

SELECTION OF WINNER: The winner will be chosen by a random drawing from all eligible entries, to be held within 3 days of the end of the quarterly sweepstakes period. All decisions are final and binding. The odds of winning will be determined by the number of eligible entries received. Sponsor will attempt to notify the winner by phone and/or email. The winner will have 30 days from being notified to accept the



prize by phone and/or email. The winner may choose to forfeit the prize.

The winner will be required to sign and return a release of liability, declaration of eligibility, and, where lawful, a publicity release consent, as instructed upon notification. By accepting the prize, the winner consents StemCyte the use of his/her name, voice and likeness for the purpose of advertising, or promotion without further compensation, unless prohibited by law.

If the winner is ineligible, chooses to forfeit the prize, cannot be notified, or fails to timely return the completed and executed declaration and release, the prize will be forfeited, in which an alternate winner will be selected by a random drawing and notified as set forth above.

Privacy Statement: This Sweepstakes is governed by StemCyte's Privacy Policy.